



CLOUD IS NO LONGER SOME ABSTRACT FUTURE FOR BANKS

VIDEO TRANSCRIPT

Cloud is no longer some abstract future for banks – it's already here.

Where it was all about greater efficiency and cost savings, today it's about a lot more.

Banks want more value from their investments in the cloud, but not everyone is getting it. Yet.

Banks which move more quickly into the cloud see benefits sooner. With a stronger ROI.

Cloud is a critical enabler of new business models and revenue streams. And of technology that can:

- unlock more value, more quickly
- innovate faster
- become more agile
- deliver unprecedented economies of scale
- and give customers the tailored experiences they expect at every touchpoint—because the days of one-size-fits-all are long gone

Strategy is the key to getting the very best out of cloud. The banks that are getting cloud transformation right have strategies that focus equally on technology and the talent to make it work, resulting in 60% higher ROI on their cloud investments.

And for those thinking like a technology company and product innovators, the sky's the limit.

Accenture is here to help—not as a vendor, but as a strategic partner. Sharing the risks and rewards, bringing technological expertise, a global perspective and the ability to deliver.

We're in this together. Let's go.

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